



## **Liz Burdock** **President & CEO**

Liz Burdock is the President & CEO of the Business Network for Maryland Offshore Wind, a national 501(c)3 nonprofit, dedicated to building the US Offshore Wind Supply Chain. Liz has extensive experience running public/private partnerships. She managed the Partnership For Advancing Technology in Housing, a White House initiative and the Chesapeake Crescent, a regional initiative aimed at growing a green economy in VA, DC and MD. Her career is focused on convening and coordinating diverse stakeholders, including businesses, academic, business, government agencies, policy makers, community leaders, workforce organizations, and strategic investors to develop sound solutions around topics such grid and transmission; clean energy adoption and market drivers. Earlier this year North American Wind Power published an article about offshore wind port infrastructure written by Liz.

### **General Experience**

Liz Burdock has been working in the field of sustainability for more than 20 years. Liz served as a senior advisor at the U.S. Department of Housing and Urban Development (HUD) during the Clinton Administration under Secretary Andrew Cuomo. At HUD, she acted as liaison to the President's Council on Sustainability, and as Executive Director of the White House Partnership for Advancing Technology in Housing. Throughout her career, she has worked on renewable energy issues. Some leadership accomplishments include: founding my own consulting firm, Greenworks Partners, a State of MD certified MBE/WBE firm; and co-founded the Business Network for Offshore Wind as an IRS recognized 501(c)3 and organized private sector participation.

### **Public Sector Experience**

Business Network for Maryland Offshore Wind. As Executive Director, Liz is responsible for forging private sector support and input into the development of the US offshore wind supply chain. She formulates private sector responses to policies and regulations. She manages the network and creates information-sharing forums on supply chain opportunities, helps develop business strategies, and promotes networking to increase collaboration. She organizes educational events and study tours, develops messaging and manages the website and newsletter development, she provides outreach to members and potential member companies, oversees budget and fundraising. Under Liz's leadership the Network has convened more than 80 meetings of stakeholders; won a contract to assist with the NY State Offshore Wind Master Plan; secured a grant with the State of Maryland to work on supply chain development; and been a multi-year contract with the National



Renewable Energy Laboratory to coordinate the U.S. Offshore Wind Standards setting initiative.

D.C. Chapter of the Renewable Energy Business Network – Founding Member. This network enables researchers and business professionals with an interest in renewable energy to connect with one another and to promote the growth of the renewable energy industry.

Chesapeake Crescent Initiative – Executive Director. As Executive Director, Liz provided overall management and strategic guidance to the Chesapeake Crescent Initiative, created by Governor Martin O'Malley (D-MD), Governor Tim Kaine (D-VA) and DC Mayor Adrian Fenty. This initiative is an action-oriented, public-private partnership committed to advancing regional goals of an innovation economy, environmental leadership and sustainable development in ways that no single jurisdiction or stakeholder could do individually.

CEO Coalition for Advancement of Sustainable Technology (CEO CAST) – Co Manager. Liz served as a co-manager for The CEO Coalition for Advancement of Sustainable Technology, a group of Fortune 500 CEOs focused on promoting market-based solutions to environmental problems. The Coalition developed the first greenhouse gas registry, which became the basis for the State of California program. It is also identified smart grid as potential solution for resolving capacity issues and an aging grid infrastructure.

Gridwise Alliance – Founding Member. As an outgrowth of CEO CAST, Liz helped form the Gridwise Alliance, a group of companies focused on promoting smart electrical transmission grid policies and demonstration programs.

Partnership for Advancing Technology In Housing. As the Executive Director of the program, Liz oversaw a \$10M budget and worked with more than 13 federal agencies. She developed and supported the White House initiative by developing a technology market transformation strategy aimed at assisting manufacturers of new technologies gain entrance into the homebuilding industry. The goal was to help manufacturers increase their market share and, as a result, construct more energy efficient and environmentally-friendly housing. In this role, Liz worked directly with the Climate Change Advisor for President Clinton, the White House Council on Environmental Quality, and the White House Office of Science and Technology.

United Nations Center on Human Developments-U.S. Delegate. Working as a member of the U.S. delegation, which included both public officials and private business leaders, Liz helped to develop international policy on the issue of global sustainability and negotiated agreements between the U.S. and other member countries, including China.



### **Private and Corporate Experience:**

Dow Lohnes Government Strategies, LLC – Vice President. DLGS is a bipartisan firm, affiliated with Washington-based law firm Dow Lohnes that provides lobbying and government affairs services to a variety of clients. Liz is a co-founding principal of Dow Lohnes Green Solutions, a specialized practice within DLGS, which provides strategic counsel and advocacy for clients in environmental and renewable energy industries.

GreenWorks Partners - Founder. GreenWorks Partners is a green strategic consulting practice that provides cost-effective, practical approaches to implementing sustainable business initiatives. Her consulting approach is focused on driving down costs, generating brand value and creating profit while simultaneously promoting business and environmental stewardship for clients ranging to municipalities to Fortune 500 companies. Greenworks Partners wrote the sustainability strategic plan for Fayetteville, NC and the

Dutko Worldwide – Vice President. Liz managed the sustainability practice at Dutko with a focus on housing, community development, energy and environmental technologies and policy; serving also as a business development consultant to clients interested forming strategic partnerships, conducting outreach and forming coalitions always with an eye towards leveraging resources to provide different perspectives and to maximize political will.

### **Education**

#### **BS, Sociology (1990)**

Frostburg State University